

Beat: Lifestyle

## LUKE MORI Reinvents BRITISH COLUMBIA'S REAL ESTATE SCENE

### WITH EFFORTLESS CHARM

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**USPA NEWS** - If you are looking to purchase a property in the British Columbia (BC) neighborhoods of Nelson, North Shore and/or Balfour, there is only one realtor to trust with your investment: Luke Mori, the founder of the real estate agency of the same name. In only a short space of time (a few years), Mori has reinvented the realty business by integrating the use of technology and consistently delivering a top-class service to every client.

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Over the years, Mori has established himself as the go-to realtor. His Luke Mori brand is highly regarded, and the recommendations in its favor are plenty and authentic. For investors, this is priceless

Mori was born in Nelson, which explains his unparalleled knowledge of the area. This has proved to be a significant advantage for prospective owners looking to make a purchase in this attractive neighborhood, in which Mori has found much of his success. "Nelson is an incredibly special place. It is a privilege for me to assist clients looking for property in this area as I get to show off Nelson's unique and attractive character."

Another advantage for those that entrust Luke Mori with their purchase needs is that Mori understands fully the nuances and qualities that make a property an outstanding investment, enabling him to best advise his clients. With over \$90 million in sales to date, Mori has the experience that luxury property seekers look for in a service provider – which is why they repeatedly return to him.

At Luke Mori, developing and maintaining excellent relationships with clients is of the highest priority, as is being honest, operating with integrity and maintaining a strong work ethic. There is no doubt that all of these attributes are the reason this realtor enjoys such high client satisfaction. "My clients are my priority – it is very important to me to deliver a service that is impeccable and leaves a long-lasting impression. That is what drives me".

Mori opened his Luke Mori agency in 2018 and continues to bring a unique and progressive perspective to the real estate business. He has taken the sector in Nelson and surrounds to new heights by relentlessly pursuing and reinventing what it means to be an excellent agent. For this reason, Luxury Lifestyle Awards awarded his agency the title Best Luxury Real Estate Broker in British Columbia, Canada for 2021.

To illustrate how Mori reinvents the very traditional real estate sector, consider that at Luke Mori technology is used to enhance the selling process. Not many realtors in Mori's region can make this claim, which distinguishes him considerably.

He strategically integrates the use of aerial video and 3D-walkthrough tours for all his new listings, and he has increased search engines within his website in order to better promote listed homes to a larger audience of prospective buyers. Additionally, in keeping up with the times, Mori maintains an active presence on Instagram, where he has an impressive following. This serves to amplify his reach.

Furthermore, when it comes to securing the best deal for clients, Mori proactively collaborates with some of the most influential agents across the country, providing a larger platform on which to profile his listings.

Luxury Lifestyle Awards spoke with two Luke Mori clients. This what they had to say about their experience:

"Luke was a wonderful resource and asset for us as we strived to purchase a home in Nelson's competitive market. He was always very responsive to our questions and had good insight and ideas when it came to coming up with creative solutions for our housing

needs,"-- Jasmin C, successful homebuyer.

"Working with Luke was wonderful. We had our house on the market for over 2 years and when he stepped in it changed everything,"-- Savannah F., successful home seller.

High praise for a highly deserving professional.

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